



Association of LEGAL ADMINISTRATORS

BOSTON CHAPTER

2012 BUSINESS PARTNER PROGRAM: BENEFITS AT-A-GLANCE	Diamond	Gold	Silver	Bronze	Associate	Supporter
Sponsor Limit	1	3	10	20		
Right of First Acceptance for Sponsor Level	★	★	★	★		
Membership Directory (printed annually)						
Logo on front cover as the Diamond Sponsor	★					
Full page color ad on inside front cover, inside back cover or outside back cover	Your Choice	If Available				
Full page color ad in the Boston ALA Membership Directory			★			
Full page black and white ad in the Boston ALA Membership Directory				★		
One (1) half page black and white ad in the Boston ALA Membership Directory					★	
One (1) quarter page black and white ad in the Boston ALA Membership Directory						★
Printed # of copies of the Boston ALA Membership Directory	4	3	2	2	1	1
Access to electronic (*.pdf) version of Membership Directory	★	★	★	★	★	★
ALABoston.org Website Benefits						
Home page listing with your Sponsor level and your logo	★	★				
Hot-link from Homepage to Vendor Directory Listing	★	★				
Hot-link from Homepage to Vendor Level Directory			★	★		
Vendor Directory Listing with logo and Company Overview	★	★	★	★	★	★
Access to vendors only portion of website	★	★	★	★	★	★
Multiple listing under each applicable category on vendor section of website	★	★	★	★	★	★
Vendor Spotlight Program	★	★	★	★	★	★
Educational Luncheon						
1st Choice of Dates as Featured Sponsor for two Luncheon Programs	★					
2nd Choice of Dates as Featured Sponsor for Luncheon Programs		★				
Co-Sponsor for Luncheon Program			★			
Advertisement in Managing Partner Program	Full/Cover	Full	½ Page	Listing		
Boston ALA Golf Tournament (Exclusive - Bronze and above)						
Complimentary Foursome including dinner and signage on a hole	★	★				
Complimentary Twosome including dinner and signage on a hole			★			
Complimentary Single Player including dinner and signage on a hole				★		
Recognition as a Sponsor (at your Sponsor level) of the Boston ALA Golf Tournament	★	★	★			
Vendor/Member Social Events						
Complimentary invitations to attend Vendor Social events during the year	4	3	2	2	1	
Use of Logo						
Logo and name on all Boston ALA Announcements	★	★				
Logo and name displayed at all Boston ALA monthly lunches	★	★	★			
Other Benefits						
Mailing labels or email to members 1 time per month via the member email list	★	★	★	★		
Opportunity to be selected to sit on the Business Partner Advisory Council	★	★	★	★	★	
Participation in Annual Vendor Feedback Program	★	★	★	★		
Invitation to Private BOD Function (if scheduled)	2	2	1			
Chapter Educational Conference & Exhibit Hall (scheduled at Chapter discretion)	2 Tables	1 Table	1 Table	1 Table	½ Table	
Choice of Location at Chapter Educational Conference Exhibit Hall (scheduled at Chapter Discretion)	★	★				
Invitation to Luncheon at Chapter Ed Conference (Scheduled at Chapter Discretion)	4	3	2	2		
Invitation to participate in Chapter Volunteer Programs (Community Challenge)	★	★	★	★	★	★
Opportunity to contribute articles to the Chapter Newsletter, as determined and needed by Newsletter Staff (subject matter expertise, non-advertising)	★	★	★	★	★	★
Annual Sponsorship	\$15,000	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000