



SAVE THE DATE

**BOSTON CHAPTER
ASSOCIATION OF LEGAL ADMINISTRATORS**



**SECOND ANNUAL ALL DAY EDUCATIONAL CONFERENCE
Thursday November 17, 2005**

Boston Convention & Exposition Center, Boston MA

The Boston Chapter of the Association of Legal Administrators is pleased to announce the Second Annual All Day Educational Conference to be held on Thursday, November 17, 2005

The All Day Educational Conference committee has been working to develop a diverse program that will offer dynamic sessions covering topics such as Marketing, Finance, Human Resources, and Professional Development.

Two of the confirmed speakers to date:

Marsha Petrie Sue: Returning again this year with two new, exciting programs!

Opening Session: "The Flexibility Factor"

Closing Session: "Platform Power: How to electrify every audience, every time!"

Paula Lyons: Consumer editor for WBZ-TV4 and "Lyons On The Lookout."

Keynote Lunch Address: "First Impressions, Lasting Impressions"

Due to our strong vendor support, this day will be offered to our members and non-members, at a very reasonable fee (much less than Regional or National rates!). Please invite other employees in your firm!

The November monthly luncheon will be held in conjunction with the All Day Educational Conference and will feature Paula Lyons from WBZ-TV4 (see above).

Visit **ALABoston.org** for a full listing of speakers and session topics or feel free to contact any of the All Day Educational Conference committee members below with questions.

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