



Association of
LEGAL ADMINISTRATORS
BOSTON CHAPTER

2010 BUSINESS PARTNER PROGRAM: BENEFITS AT-A-GLANCE

	Diamond	Gold	Silver	Bronze	Associate	Supporter
Sponsor Limit	1 ☆	3 ☆	10 ☆	20 ☆		
Right of First Acceptance for Sponsor Level Membership Directory (printed annually)	☆					
Logo on front cover as the Diamond Sponsor	☆					
Full page color ad on inside front cover, inside back cover or outside back cover						
Full page color ad in the Boston ALA Membership Directory						
Full page black and white ad in the Boston ALA Membership Directory						
One (1) half page black and white ad in the Boston ALA Membership Directory						
One (1) quarter page black and white ad in the Boston ALA Membership Directory						
Printed # of copies of the Boston ALA Membership Directory	4 ☆	3 ☆	2 ☆	2 ☆	1 ☆	1 ☆
Access to electronic (*.pdf) version of Membership Directory						
ALABoston.org Website Benefits						
Home page listing with your Sponsor level and your logo	☆	☆	☆	☆	☆	☆
Hot-link from Homepage to Vendor Directory Listing	☆	☆	☆	☆	☆	☆
Hot-link from Homepage to Vendor Level Directory	☆	☆	☆	☆	☆	☆
Vendor Directory Listing with logo and Company Overview	☆	☆	☆	☆	☆	☆
Access to vendors only portion of website	☆	☆	☆	☆	☆	☆
Multiple listing under each applicable category on vendor section of website	☆	☆	☆	☆	☆	☆
Vendor Spotlight Program	☆	☆	☆	☆	☆	☆
Educational Luncheon						
1st Choice of Dates as Featured Sponsor for two Luncheon Programs	☆	☆				
2nd Choice of Dates as Featured Sponsor for Luncheon Programs						
Co-Sponsor for Luncheon Program						
Advertisement in Managing Partner Program	Full/Cover	Full	1/2 Page	Listing		
Boston ALA Golf Tournament (Exclusive - Bronze and above)	☆	☆	☆	☆		
Complimentary Foursome including dinner and signage on a hole						
Complimentary Twosome including dinner and signage on a hole						
Complimentary Single Player including dinner and signage on a hole	☆	☆	☆	☆		
Recognition as a Sponsor (at your Sponsor level) of the Boston ALA Golf Tournament						
Vendor/Member Social Events						
Complimentary invitations to attend Vendor Social events during the year	4 ☆	3 ☆	2 ☆	2 ☆	1 ☆	
Use of Logo						
Logo and name on all Boston ALA Announcements	☆	☆	☆	☆	☆	☆
Logo and name on banner at all Boston ALA events	☆	☆	☆	☆	☆	☆
Other Benefits						
Mailing labels or email to members 1 time per month via the member email list	☆	☆	☆	☆	☆	☆
Participation in Annual Vendor Feedback Program	☆	☆	☆	☆	☆	☆
Invitation to Private BOD Function (if scheduled)	2 ☆	2 ☆	1 ☆			
Chapter Educational Conference & Exhibit Hall (scheduled at Chapter discretion)	2 Tables	1 Table	1 Table	1 Table		
Choice of Location at Chapter Educational Conference Exhibit Hall (scheduled at Chapter Discretion)	☆	☆	☆	☆	☆	☆
Invitation to Luncheon at Chapter Ed Conference (Scheduled at Chapter Discretion)	4 ☆	3 ☆	2 ☆	2 ☆	2 ☆	☆
Invitation to participate in Chapter Volunteer Programs (Community Challenge)	☆	☆	☆	☆	☆	☆
Opportunity to contribute articles to the Chapter Newsletter, as determined and needed by Newsletter Staff (subject matter expertise, non-advertising)	☆	☆	☆	☆	☆	☆
Annual Sponsorship	\$15,000	\$10,000	\$7,500	\$5,000	\$1,500	\$1,000