



BOSTON CHAPTER

A Chapter of the Association of Legal Administrators



2010
ALAS

The Boston Chapter of the
Association of Legal Administrators (ALA)
is pleased to announce its

2010 Business Partner Program

*If you have any questions or comments, please feel free to
contact any member of the Business Partner Committee:*

Dorothea Downey	(617) 542-2290
Patti Sheehan	(617) 213-7000
Patricia Krippendorf	(617) 720-1333
Clare Marie Wheeler	(617) 951-2929
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Judi Stella	(617) 227-7031
Patricia Melius	(617) 227-3030





DIAMOND SPONSOR

\$15,000

Limit of 1

Membership Directory Benefits

- Logo on front cover, as Diamond Sponsor.
- Full page color ad with your choice of placement of one of the following: inside front cover; inside back cover; or outside back cover.
- Four printed copies of Boston Chapter ALA Membership Directory.

ALABoston.org Website Benefits

- Listed on Home page of Boston Chapter ALA website as the Diamond Sponsor including your sponsor logo.
- Hot Link to company profile in Directory from Home page.
- Multiple listing under each category that applies on the Business Partner section of website & Boston Chapter ALA website.

Events & Announcements

- Monthly Luncheon Programs: Attendance at two monthly programs of your choice.
- Annual Golf Outing: Four golf spots; attendance at lunch and dinner; signage on a hole; and recognition as the Diamond Sponsor of Boston Chapter ALA Golf Tournament.
- Social Events (as planned during the year): Four invitations for each event.
- Boston Chapter ALA Announcements: Company name and logo imprinted.
- Banner: Company name and logo imprinted and displayed at all Boston Chapter ALA events.

Other Benefits

- Right of first refusal of Diamond Sponsorship.
- Mailing labels or email to members one time per month via the Boston Chapter ALA member email list.
- Attendance at Chapter Educational Conference & Exhibit Hall (scheduled at Chapter discretion).
- Invitation to participate in Chapter Community Outreach Programs.
- Opportunity to contribute articles to the Chapter Newsletter, as determined and as needed by Web/Communication VP (subject matter is expertise, non-advertising).
- Full page ad in Managing Partner Luncheon program booklet and choice of placement.

GOLD SPONSOR

\$10,000

Limit of 3

Membership Directory Benefits

- Full page color ad with choice of remaining inside front cover; inside back cover; or outside back cover.
- Three printed copies of Boston Chapter ALA Membership Directory.

ALABoston.org Website Benefits

- Listed on Home page of Boston Chapter ALA website as a Gold Sponsor including your sponsor logo.
- Hot Link to company profile in Directory from Home page.
- Multiple listing under each category that applies on the Business Partner section of Boston Chapter ALA website.

Events & Announcements

- Monthly Luncheon Programs: Attendance at one monthly program.
- Annual Golf Outing: Four golf spots; attendance at lunch and dinner; signage on a hole; and recognition as a Gold Sponsor of Boston Chapter ALA Golf Tournament.
- Social Events (as planned during the year): Three invitations for each event.
- Banner: Company name and logo imprinted and displayed at all Boston Chapter ALA events.

Other Benefits

- Right of first refusal on renewal of Gold Sponsorship.
- Mailing labels or email to members one time per month via the Boston Chapter ALA member email list.
- Attendance at Chapter Educational Conference & Exhibit Hall (scheduled at Chapter discretion).
- Invitation to participate in Chapter Community Outreach Programs.
- Opportunity to contribute articles to the Chapter Newsletter, as determined and as needed by Web/Communication VP (subject matter is expertise, non-advertising).
- Full page ad in Managing Partner Luncheon program booklet.



SILVER SPONSOR

\$7,500

Limit of 10

Membership Directory Benefits

- Full page color ad in the Boston Chapter ALA Membership Directory.
- Two printed copies of Boston Chapter ALA Membership Directory.

ALABoston.org Website Benefits

- Hot Link to Silver Sponsor Business Partner Directory from Home page.
- Listed on Sponsors page of Boston Chapter ALA website as a Silver Sponsor with sponsor logo.
- Access to Business Partners only portion of Boston Chapter ALA website via password. This includes access to the electronic membership directory.
- Multiple listing under each category that applies on the Business Partner section of Boston Chapter ALA website.

Events & Announcements

- Monthly Luncheon Programs: Attendance at one monthly program as Co-Sponsor.
- Annual Golf Outing: Two golf spots; attendance at lunch and dinner; signage on a hole, and recognition as a Silver Sponsor of Boston Chapter ALA Golf Tournament.
- Social Events (as planned during the year): Two invitations for each event.
- Banner: Company name and logo imprinted and displayed at all Boston Chapter ALA events.

Other Benefits

- Right of first refusal on renewal of Silver Sponsorship.
- Mailing labels or email to members one time per month via the Boston Chapter ALA member email list.
- Attendance at Chapter Educational Conference & Exhibit Hall (scheduled at Chapter discretion)
- Invitation to participate in Chapter Community Outreach Programs.
- Opportunity to contribute articles to the Chapter Newsletter, as determined and as needed by Web/Communication VP (subject matter is expertise, non-advertising).
- One half page advertisement in Managing Partner Luncheon program booklet.

BRONZE SPONSOR

\$5,000

Limit of 20

Membership Directory Benefits

- Full page black and white ad in the Boston Chapter ALA Membership Directory.
- Two printed copies of Boston Chapter ALA Membership Directory.

ALABoston.org Website Benefits

- Hot Link to Bronze Sponsor Business Partner Directory from Home page.
- Listed on Sponsors page of Boston Chapter ALA website as a Bronze Sponsor with sponsor logo.
- Access to Business Partner only portion of Boston Chapter ALA website via password. This includes access to the electronic membership directory.
- Multiple listings under each category that applies on the Business Partner section of Boston Chapter ALA website.

Events & Announcements

- Annual Golf Outing: One golf spot; attendance at lunch and dinner; signage on a hole at the golf tournament.
- Social events (as planned during the year): Two invitations for each event.

Other Benefits

- Right of first refusal on renewal of Bronze Membership.
- Mailing labels or email to members one time per month via the Boston Chapter ALA member email list.
- Chapter Educational Conference & Exhibit Hall (scheduled at Chapter discretion).
- Invitation to participate in Chapter Community Outreach Programs.
- Opportunity to contribute articles to the Chapter Newsletter, as determined and as needed by Web/Communication VP (subject matter is expertise, non-advertising).
- Listing in Managing Partner Luncheon program booklet.

OTHER SPONSORSHIP OPPORTUNITIES

Listed on back page

ASSOCIATE LEVEL OF BOSTON ALA CHAPTER

\$1,500

- Access to Business Partner only portion of Boston Chapter ALA website via password. This includes access to the PDF version of membership directory.
- One half page black and white ad in the Boston Chapter ALA Membership Directory.
- Copy of printed Boston Chapter ALA Membership Directory.
- Listing under each category that applies on the Business Partner section of Boston Chapter ALA website.
- Invitation for one to vendor social events during the year.
- Invitation to participate in Chapter Community Outreach Programs.
- Opportunity to contribute articles to the Chapter Newsletter, as determined and as needed by Web/Communication VP (subject matter is expertise, non-advertising).
- Chapter Educational Conference & Exhibit Hall (scheduled at Chapter discretion)

SUPPORTER LEVEL OF BOSTON ALA CHAPTER

\$1,000

- Access to Business Partner only portion of Boston Chapter ALA website via password. This includes access to the PDF version of membership directory.
- One quarter page black and white ad in the Boston Chapter ALA Membership Directory.
- Copy of printed Boston Chapter ALA Membership Directory.
- Listing under each category that applies on the Business Partner section of Boston Chapter ALA website.
- Invitation to participate in Chapter Community Outreach Programs.
- Opportunity to contribute articles to the Chapter Newsletter, as determined and as needed by Web/Communication VP (subject matter is expertise, non-advertising).

