



Association of
LEGAL ADMINISTRATORS

BOSTON CHAPTER



2009

ALA SPONSORSHIPS

The Boston Chapter of the
Association of Legal Administrators (ALA)
is pleased to announce its

2009 Vendor Sponsorship Program

*If you have any questions or comments, please feel free
to contact any member of the Vendor Relations Committee:*

- Kevin Costello (617) 241-3011
- Paul Masuret (617) 426-5900
- Patti Sheehan (617) 213-7000
- Dorothea Downey (617) 542-2290
- Lorraine Curry (617) 951-2800



Association of Legal Administrators

Boston Chapter



DIAMOND SPONSOR

\$15,000

Limit of 1

Membership Directory Benefits

- Logo on front cover as the Diamond Sponsor.
- Full page color ad on inside front cover, inside back cover or outside back cover (your choice).
- Four (4) printed copies of Boston ALA Membership Directory.

ALABoston.org Website Benefits

- Listed on Home page of Boston ALA website as a Diamond Sponsor with sponsor logo.
- Hot Link to company profile in Vendor Directory from Home page.
- Multiple listing under each category that applies on the vendor section of website.

Events & Announcements

- Featured sponsor for two (2) Luncheon programs.
- Four (4) golfers, dinner, signage on a hole and recognition as the Diamond Sponsor of the Boston ALA Golf Tournament.
- Invitation for four (4) to vendor social events during the year.
- Logo and name on all Boston ALA announcements.
- Name and logo on banner at all Boston ALA events.

Other Benefits

- Right of first refusal of Diamond Sponsorship.
- Mailing labels or email to members 1 time per month via the Boston ALA member email list.
- Chapter Educational Conference & Exhibit Hall (scheduled at Chapter discretion).
- Invitation to participate in Chapter Volunteer Programs (Community Challenge).
- Opportunity to contribute articles to the Chapter Newsletter, as determined and needed by Newsletter Staff (subject matter expertise, non-advertising).
- Choice of advertising location in Managing Partner Luncheon Program.

GOLD SPONSOR

\$10,000

Limit of 3

Membership Directory Benefits

- Full page color ad on inside front cover, inside back cover or outside back cover (if available).
- Three (3) printed copies of Boston ALA Membership Directory.

ALABoston.org Website Benefits

- Listed on Home page of Boston ALA website as a Gold Sponsor with sponsor logo.
- Hot Link to Company Profile in Vendor Directory from Home page.
- Multiple listing under each category that applies on the vendor section of Boston ALA website.

Events & Announcements

- Featured sponsor for one (1) Luncheon program.
- Four (4) golfers, dinner, signage on a hole and recognition as a Gold sponsor of the Boston ALA Golf Tournament.
- Invitation for three (3) to vendor social events during the year.
- Logo and name on all Boston ALA announcements.
- Name and logo on banner at all Boston ALA events.

Other Benefits

- Right of first refusal on renewal of Gold Sponsorship.
- Mailing labels or email to members 1 time per month via the Boston ALA member email list.
- Chapter Educational Conference & Exhibit Hall (scheduled at Chapter discretion).
- Invitation to participate in Chapter Volunteer Programs (Community Challenge).
- Opportunity to contribute articles to the Chapter Newsletter, as determined and needed by Newsletter Staff (subject matter expertise, non-advertising).
- Full Page advertisement in Managing Partner Luncheon Program.

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SILVER SPONSOR

\$7,500

Limit of 10

Membership Directory Benefits

- Full page color ad in the Boston ALA Membership Directory.
- Two (2) printed copies of Boston ALA Membership Directory.

ALABoston.org Website Benefits

- Hot Link to Silver Sponsor Vendor Directory from Home page.
- Listed on Sponsors page of Boston ALA website as a Silver Sponsor with sponsor logo.
- Access to vendor's only portion of Boston ALA website via password. This includes access to the electronic membership directory.
- Multiple listing under each category that applies on the vendor section of Boston ALA website.

Events & Announcements

- Co-Sponsor for one (1) Luncheon program.
- Two (2) golfers, dinner, signage on a hole and recognition as a Silver Sponsor of the Boston ALA Golf Tournament.
- Invitation for two (2) to vendor social events during the year.
- Name and logo on banner at all Boston ALA events.

Other Benefits

- Right of first refusal on renewal of Silver Sponsorship.
- Mailing labels or email to members 1 time per month via the Boston ALA member email list.
- Chapter Educational Conference & Exhibit Hall (scheduled at Chapter discretion).
- Invitation to participate in Chapter Volunteer Programs (Community Challenge).
- Opportunity to contribute articles to the Chapter Newsletter, as determined and needed by Newsletter Staff (subject matter expertise, non-advertising).
- One-half page advertisement in Managing Partner Luncheon Program.

BRONZE SPONSOR

\$5,000

Limit of 20

Membership Directory Benefits

- Full page black and white ad in the Boston ALA Membership Directory.
- Two (2) printed copies of Boston ALA Membership Directory.

ALABoston.org Website Benefits

- Hot Link to Bronze Sponsor Vendor Directory from Home page.
- Listed on Sponsors page of Boston ALA website as a Bronze Sponsor with sponsor logo.
- Access to vendor's only portion of Boston ALA website via password. This includes access to the electronic membership directory.
- Multiple listings under each category that applies on the vendor section of Boston ALA website.

Events & Announcements

- One (1) golfer, dinner and signage on a hole at the Boston ALA Golf Tournament.
- Invitation for two (2) to vendor social events during the year.

Other Benefits

- Right of first refusal on renewal of Bronze Membership.
- Mailing labels or email to members 1 time per month via the Boston ALA member email list.
- Chapter Educational Conference & Exhibit Hall (scheduled at Chapter discretion).
- Invitation to participate in Chapter Volunteer Programs (Community Challenge).
- Opportunity to contribute articles to the Chapter Newsletter, as determined and needed by Newsletter Staff (subject matter expertise, non-advertising).
- Listing in Managing Partner Luncheon Program.

OTHER SPONSORSHIP OPPORTUNITIES

Listed on back page

Association of Legal Administrators

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PARTNER LEVEL OF BOSTON ALA CHAPTER

\$1,500

- Access to vendor's only portion of Boston ALA website via password. This includes access to the electronic membership directory.
- One (1) half page black and white ad in the Boston ALA Membership Directory.
- Copy of printed Boston ALA Membership Directory.
- Listing under each category that applies on the vendor section of Boston ALA website.
- Invitation for one (1) to vendor social events during the year.
- Invitation to participate in Chapter Volunteer Programs (Community Challenge).
- Opportunity to contribute articles to the Chapter Newsletter, as determined and needed by Newsletter Staff (subject matter expertise, non-advertising).

SUPPORTER LEVEL OF BOSTON ALA CHAPTER

\$1,000

- Access to vendor's only portion of Boston ALA website via password. This includes access to the electronic membership directory.
- One (1) quarter page black and white ad in the Boston ALA Membership Directory.
- Copy of printed Boston ALA Membership Directory.
- Listing under each category that applies on the vendor section of Boston ALA website.
- Invitation to participate in Chapter Volunteer Programs (Community Challenge).
- Opportunity to contribute articles to the Chapter Newsletter, as determined and needed by Newsletter Staff (subject matter expertise, non-advertising).

